



Emily G. Pierce

Shareholder

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Practice Areas:

- Government and Regulatory
- Land Use, Zoning and Concurrency
- Administrative Law and Professional Licensing
- Procurement and Governmental Contracts
- Impact Fees, Exactions, and Development Agreements
- State and Local Government Lobbying
- Local Government Processes

Education:

University of Florida, B.A.,
with honors, 1987

Stetson University, J.D.,
cum laude, 1990

Emily is the Chair of the Rogers Towers' Governmental and Regulatory Law Department. She works primarily with landowners, developers, builders and non-profits. Emily practices in the areas of land use law, local government procurement, and governmental relations. She has extensive experience in comprehensive planning, zoning, concurrency, mobility, transportation, and related permitting matters. Emily's expertise includes handling impact fees, exactions, and the permitting process for various developments, such as Developments of Regional Impact.

Emily is skilled in negotiating development agreements for landowners and developers, and she represents clients in land use litigation in both state and federal courts. Additionally, Emily handles administrative hearings and provides consultation on the preparation of bids and responses to requests for proposals for local government contracts. Her work also includes representing clients in procurement hearings.

As the chair of the Governmental & Regulatory Law Department at Rogers Towers, Emily frequently works with the Real Estate Department and the Business and Corporate Transactions attorneys on due diligence and in reviewing contractual provisions related to governmental permits. Further, Emily cultivates and maintains good working relationships with local government staff, helping her better serve each of her clients.

Court Admissions:

- U.S. District Court, Middle District of Florida
- U.S. Court of Appeals, 11th Circuit

Bar Association Memberships:

- The Florida Bar

Awards & Distinctions:

- 2024 Woman of Influence, Jacksonville Business Journal
- The Best Lawyers in America® (Land Use and Zoning Law), 2020-2027
- The Best Lawyers in America® (Administrative/Regulatory Law), 2023-2027
- The Best Lawyers in America® (Government Contracts), 2022-2027
- The Best Lawyers in America® (Litigation – Land Use and Zoning, Government Relations Practice), 2024, 2027
- Best Lawyers® Jacksonville Government Contracts "Lawyer of the Year," 2023
- Notes Editor, Stetson Law Review

Professional and Community Involvement:

- Speaker, MR2025: Mobility, Adaption, and Wellbeing in a Changing Climate, Columbia University, 2025
- Chairman, City of Jacksonville Land Development Regulations Update Stakeholder Advisory Committee, 2023-2025
- Panelist, ADAPT: Achieving a Resilient Jacksonville, WJCT, 2023
- Member, City of Jacksonville Transition Infrastructure Committee, Resilience Subcommittee, 2023
- Board of Directors, ReThreaded, Inc., 2018-2022
- Member, City Council, Special Committee on Resiliency, 2020
- Chairman, City of Jacksonville Adaptation Action Area Working Group, 2019
- Board of Directors, Youth Crisis Center – The Safe Place, 2000-2013, Chairman 2003
- Member, Florida Planning & Zoning Association, First Coast Chapter, 1991-1996